Vocal Coach

Interaktive Stimmbildung

Neues erfahren - freier agieren



Professional Media Speaking:
Using Your Voice to Make an Impact in Podcasts, Videos, Webinars, and Digital Media

In the digital age, audio and video formats are becoming increasingly important. Podcasts, explainer videos, webinars, social media content, online courses, and digital presentations have long since become an integral part of education, corporate communication, marketing, and knowledge sharing.

However, the success of a recording depends on more than just its content. Your voice conveys personality, competence, and emotion. It plays a decisive role in whether people listen, understand the content, and remember the messages long after. Yet, anyone speaking in front of a microphone or camera often faces similar challenges: the voice may sound tense or monotonous, slips of the tongue interrupt the flow of speech, a lack of confidence diminishes the impact, and one's own voice often sounds unfamiliar when heard in a recording.

In this workshop, you will learn the fundamentals of professional media speaking. You will discover how to use your voice effectively, present yourself with confidence in front of a microphone or camera, and ensure your audio and video recordings are lively, authentic, and compelling. Beyond the technical basics, the focus is primarily on practical speaking exercises and individual feedback. Step by step, you will develop greater confidence, presence, and expressiveness for your own media projects.

Julia Kokke M.A.
Sprachwissenschaftlerin

Graebeweg 24
D-31737 Rinteln

Kontakt
Telefon +(49) 05751 8791868

E-mail info@JuliaKokke.de
Internet www.JuliaKokke.de

Vocal Coach

Interaktive Stimmbildung

Neues erfahren - freier agieren



Workshop Content

- Fundamentals of speaking for the microphone: techniques, tools, and setting up a suitable recording space
- Recording with the editing process in mind—for podcasts, videos, and online courses
- Breathing techniques and noise avoidance for clear audio recordings
- Analysis of your own voice with personalized feedback
- Exercises focusing on intelligibility, volume, articulation, emphasis, variety, pacing, and the use of pauses
- Strategies for greater authenticity, naturalness, and emotional impact
- Developing confidence in front of the microphone and camera
- Practical tips for podcasts, educational videos, webinars, and digital presentations

Through numerous recording exercises, participants receive immediate feedback on the impact of their voice and discover how even small adjustments can positively influence clarity, presence, and persuasiveness.

This workshop is particularly well-suited for:

- Teachers, lecturers, and course instructors
- Trainers and educators
- Coaches and consultants
- E-learning authors and instructional designers
- Webinar presenters
- Podcast producers
- Content creators and influencers
- Moderators and speakers
- Professionals in communications, PR, and marketing
- Corporate learning specialists
- Staff at educational institutions, publishing houses, and media companies
- Anyone who wishes to use their voice professionally for audio, video, or online formats

Formats:
Live online workshop
In-person workshop
Blended learning workshop
In-person presentation
Online presentation
Available as a standalone session or as a module within a multi-part training series.

Julia Kokke M.A.
Sprachwissenschaftlerin

Graebeweg 24
D-31737 Rinteln

Kontakt
Telefon +(49) 05751 8791868

E-mail info@JuliaKokke.de
Internet www.JuliaKokke.de